

# **The Brothers Herzog .....aka..... A Tale of Two Citizens**

Research on Philip & Joseph Herzog, brothers of Marie Herzog Furchgott (my great-great-great-grandmother) by Alison Walsh

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## **PHILIP HERZOG**

**Philip HERZOG** (b. ca. 1825, Hungary; d. 1894, New York, NY)

married **Henrietta "Hattie" BENEDICT** (b. 1838, Hungary; d. 1926, New York, NY)

3 children:

1. **Beatrice HERZOG** (b. 1856, New York, NY; d. 1934, New York, NY) - no children
2. **Felix Benedict HERZOG** (b. abt 1859, New York, NY; d. 1912, New York, NY) - no children
3. **Helene HERZOG** (b. 1862, New York, NY; d. 1945, New York, NY) - no children

**Philip** was a member of the "Forty-Eighters"- a collective term for the supporters of a series of widespread revolutions across Europe in 1848. The Hungarian Revolution, led by Lajos Kossuth (pron. "LAH-yosh KOO-shoot") against the Hapsburg dynasty rulers of the Austrian Empire, was ultimately suppressed, and Kossuth and his supporters were forced into exile. This precipitated what is generally considered the first mass wave of Jews to America. In this context, Philip arrived in the burgeoning city of New York in 1850. His obituary calls him "one of the Hungarian refugees with Kossuth" and claims he "was personally acquainted with the great patriot" (note: this might be an exaggeration).

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**LEFT:** Louis Kossuth lithograph by N. Currier. **RIGHT:** Daguerreotype of Kossuth by J.J. Hawes in Boston, 1851.



**ABOVE:** "When Kossuth Rode up Broadway" Louis Kossuth, received with cheers from Americans upon his arrival in New York, December 6th, 1851 (source: Museum of the City of New York). It's said his reception in America was rivaled only by Lafayette's.

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Philip initially found work in cigar manufacturing and eventually became a tobacco broker. (Cigars enjoyed a peak of popularity in the United States in the 1860s, with annual consumption hitting a high of 26 per person in 1860.) He married **Henrietta**, also from Hungary, and they had 3 children (1 son **Felix Benedict** and 2 daughters **Beatrice** and **Helene**). In 1860 the family moved into what must have been a lovely home on East 31st Street in the Murray Hill neighborhood of Manhattan. From 1861 to 1869, Philip worked for the [U.S. Customs House](#) (located at 55 Wall Street) as an Assistant Appraiser for the U.S. Treasury Dept.

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**ABOVE:** *United States Custom House, formerly Merchant's Exchange Building, 55 Wall Street, New York City ca. 1885 -- where Philip worked as an Appraiser from 1861-1869. Today it is the Cipriani Club. (via New York Public Library Digital Collections.)*

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The family were prominent members of society; in the summers, the women went to Newport, RI "for the season" and were mentioned in the society pages among names like Astor and Vanderbilt.

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## THE SEASON AT NEWPORT.

POLO, TENNIS AND FOX-HUNTING.

AN ENCOUNTER THAT SET EVERYBODY TALKING—PERSONAL NEWS AND GOSSIP.

Newport, R. I., July 21 (Special).—The weather has been all that could be wished for thus far this season, but a few rains would be appreciated now, as the lawns are beginning to look brown. The hotel and boardinghouse keepers are complaining of the cool days, but it is not too cool to suit others. Signs of renewed life are visible on every hand and the summer gayeries are being thoroughly enjoyed.

The polo grounds are being well attended. The players are in earnest and go right up to the mark in every match. All are provided with first-class prizes and there is a good deal of rivalry, which adds no little interest to the sport. Society always takes kindly to polo.

The Casino dances are being poorly patronized this season. The music is all that could be wished for, but the leading cottagers do not attend. It is expected that the present apathy will disappear soon. There are a number of young men here and Newport is always blessed with an abundance of young women who are good dancers. The attendance at the morning concerts at the Casino is not what it should be by any means, but great things are expected next month. The cottagers seem to have plenty of places to visit besides the Casino, where they would be a drawing card.

Newport is to have fox hunts minus the fox this season, and Gray Griswold, with Elliott Zborowski, will be in charge of the hounds. Mr. Zborowski is here this season for the first time in five years. He has taken a cottage in John-st. He is a capital polo player but finds that the players here have improved greatly since he played here with J. G. Bennett, William Jay, Fairman Rogers, G. R. Fearing and others. The young men who play polo now are hard to beat and Mr. Zborowski is willing to admit this fact. The fox hunts will take place Monday and Friday afternoons during the season and they will as usual be attended by all who can "follow" the hounds. Hundreds, too, will drive over the dusty roads on the island and say that they enjoy the sport. The society with a long name has forbidden the use of foxes; hence the anise bag will be trailed. The polo games will be played every Tuesday, Thursday and Saturday afternoon during the season and there will thus be something to go to almost every day in the week. During the season, too, there will be a parade of the coaches.

NEW-YORK DAILY TRIBUNE, SUNDAY, JULY 22, 1888,--SIXTEEN PAGES.

been reached.

Mr. and Mrs. Edwin D. Morgan, of New-York, have arrived here and rented the new King villa, near Beacon Hill.

Mr. and Mrs. W. K. Vanderbilt, of New-York, have arrived at "Fair Lawn," owned by Levi P. Morton.

Among the cottagers entertaining this week were Mrs. William Astor, who gave two dinner parties; Mrs. E. N. Teller, Mrs. L. C. Josephs, Mrs. S. C. Teller, Mrs. Blatchford, Mrs. H. L. Willoughby, Mrs. E. Ely-Goddard, Mrs. W. S. Wells, Mrs. Atherton Blight and E. L. Winthrop. Many of the cottagers will entertain extensively next week.

Miss Frelinghuysen, of Newark, N. J., is the guest of Mrs. T. C. Green, at the Pinard cottages.

H. M. Bland, of Reading, Penn., is the guest of Frederick Pearson, of New-York.

Mrs. D. W. Holmes, of Boston, and Mrs. J. S. Boyd, of New-York, have arrived at the Ocean House for the season.

R. C. Black and family, of Pelham Manor, and the Rev. Lewis Francis and family, of Brooklyn, have arrived at their cottages on Honeyman Hill.

Mr. and Mrs. C. F. Livermore, of New-York, are now the owners of the beautiful O'Brien villa in Bellevue-ave., it having been presented to Mrs. Livermore by her stepfather, John O'Brien.

Rear-Admiral S. B. Luce's family have closed their Newport cottage and have gone to Squirrel Island, Me., where they will remain for some time.

Mrs. V. M. Paine, who has been in Paris for a long time, is the guest of Mrs. James Harriman, of New-York, at the Thayer cottage, on Bellevue-ave.

Commander R. B. Bradford, U. S. N., and family have arrived here for the summer.

Sir Arthur Herbert, of the British Legation, is at Pinard's, and in a few days the Turkish Minister at Washington will arrive at the Whitehall, where apartments have been prepared for him.

John G. Heckscher and family, of New-York, have arrived here as the guests of Mrs. Emeline Dore, of New-York.

Miss Winterhoffer, of New-York, is visiting the Misses Neill, in Kay-st, and Mrs. Mackay, of Cambridge, Mass., is the guest of Mrs. H. Goodwin Mackay, in Mill-st.

The family of Judge W. A. White, of California, have arrived here for the summer.

Mrs. John Winthrop, of New-Orleans, has arrived at the Garrett cottage in Pelham-st., and Mr. and Mrs. T. N. Keere, of Maryland, have arrived at the Kay Street House.

William Astor's steam yacht Nourmahal is in the harbor and Newport will be her headquarters during the season. Many of the cottagers own yachts and their craft are here during a greater part of the season.

Ex-Governor John Lee Carroll, of Maryland, and Mr. and Mrs. Charles Carroll are at the Phelps cottages in Clay-st.

The cottagers have not as yet taken to bathing to any great extent. However, the hundreds of sight-seers who arrive here daily for a few hours make business unusually lively on and about Newport's famous beach. A band of music at the beach would be an attraction.

The City Fathers have had the streets well watered during the last week and the cottagers, those who have horses and carriages at their disposal, are much pleased. The visitors were justly indignant because so little attention was paid to the dust.

The local boatmen are complaining, as usual, of dull business.

Mr. and Mrs. James M. Waterbury, of New-York, are not expected at their villa before next Wednesday.

The cottagers are not put to any annoyance on account of the prohibitory law, and it is said that the usual amount of liquor is sold. The cottagers have their fine wines sent on here from New-York and elsewhere.

The local police force has been increased for the summer, and the summer visitors rejoice that Newport has a Mayor who tries to have all their interests here protected.

S. S. Sands, Jr. of New-York, has taken the Newman cottage in Catherine-st.

Miss Gwynn, of Washington, is the guest of Mrs. J. W. Slater.

Mr. and Mrs. W. C. Witherbee, of New-York, are the guest of Mr. and Mrs. S. H. Witherbee on Honeyman Hill.

The Rev. W. T. Dixon, of Brooklyn, will preach at the Shiloh Baptist Church to-morrow.

G. C. Scott and wife and George W. Dudley and wife, of Boston, have arrived at the Kay Street House.

Mrs. Philip Herzog and the Misses Herzog, of New-York, have arrived at the Ocean House for the season.

Ex-Governor Henry Lippitt, of Providence, has taken one of the Cliff cottages for the season.

William Cochran Sanford, one of the most brilliant polo players in the country, has decided to compete in the polo matches here this summer and he will arrive with his valuable ponies the first week in August. Mr. Sanford will be a great addition to the polo club.

Charles M. Oelrichs, of New-York, has arrived here

Mrs. Philip Herzog and the Misses Herzog, of New-York, have arrived at the Ocean House for the season. Ex-Governor Henry Lippitt, of Providence, has

ABOVE: Excerpt of the society pages mentioning Hattie, Beatrice and Helene's arrival at the Ocean House resort in Newport, Rhode Island, for "the Season." Other family names mentioned include Morgan, Vanderbilt, and Astor. Source: New York Daily Tribune, Sunday July 22, 1888, page 16.



*ABOVE: Images of the Ocean House resort in Newport, Rhode Island.*

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### PHILIP HERZOG.

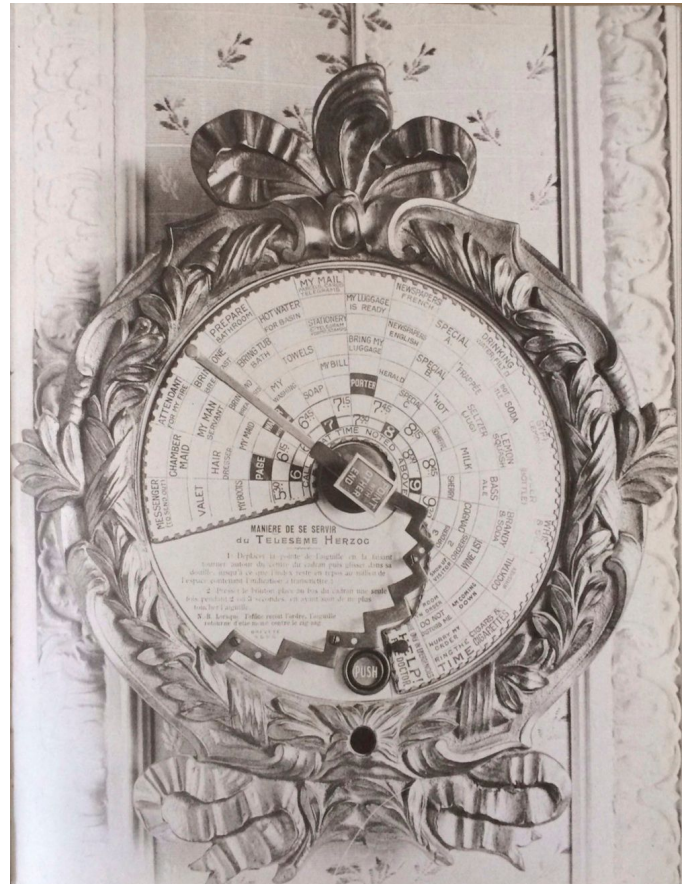
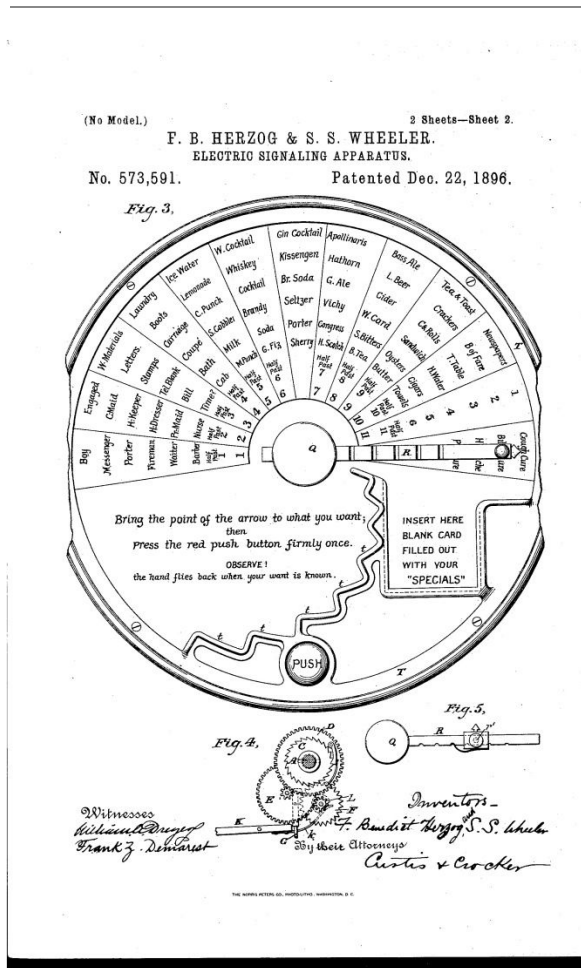
Philip Herzog, who was one of the Hungarian refugees with Kossuth, died yesterday in his home at No. 45 East Thirty-first-st., having been ill for nearly eighteen months. He was a young man when he was exiled from Hungary, but he was personally acquainted with the great patriot whose death occurred so near to the time of his own. He came to this city in 1850, found employment, married and became a citizen. In 1861 he was appointed an appraiser in the Custom House by President Lincoln, and he held his place as a Government official for eight years. Since his retirement from that office, he had not been active in business, although he was the nominal secretary of the Herzog General Electric Company, at No. 30 Broad-st. F. Benedict Herzog, the electrician and inventor, his only son, is the president of the company. Mr. Herzog was nearly sixty-nine years old at the time of his death.

*ABOVE: Philip Herzog's obituary in the New-York Tribune, Fri, Mar 23, 1894.*

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Philip's son **Felix Benedict** has his own [Wikipedia page](#). After graduating from Columbia with a law degree and Ph.D., he had a prolific career as an electrical engineer, patent attorney, inventor, telephony pioneer, business owner, critically-acclaimed photographer, artist, and lifelong bachelor. Herzog invented a telephone switchboard, a police emergency calling system, and a sophisticated signal system used in many luxury hotels called the [Herzog Teleseme](#).



**ABOVE:** The Herzog Teleseme was a sophisticated signal system for luxury hotels that telegraphed requests from hotel rooms to the service staff (before the telephone made systems like it obsolete). This model was installed in the Élysée Palace Hotel in Paris.

He was also a cutting-edge artist/photographer with a reputation for finding beautiful models to pose for him, including 17-year-old [Audrey Munson](#), who would become "America's First Supermodel."



**ABOVE LEFT:** Portrait of a Miss Audrey Munson with Buzzer the cat by photographer Arnold Genthe, 1915 (source: Library of Congress). **ABOVE RIGHT:** Audrey Munson as a nude model in the 1915 film *Inspiration*, notable for being the first non-pornographic American film to feature full nudity of a woman (source: Wikipedia).

## World-Famous Model Cursed By Her Great Beauty

Audrey Munson Whose Divine Form Brought Her Fame and Fortune Is Now a Pitiful Figure, Impoverished, Jobless and Driven to Seclusion by Shattered Nerves



Above—Audrey Munson in a pose which reveals the great beauty that brought her wealth and fame and later cursed her with poverty and broken nerves

Audrey Munson as she appeared at the

**ABOVE:** Excerpt of 1926 gossip article about Audrey Munson: "World Famous Model Cursed By Her Great Beauty" (source: *The Ogden Standard-Examiner*, 24 Oct 1926, p.33)

Never married, Felix Benedict Herzog died suddenly on April 21, 1912, at the age of 52, due to complications from surgery. In his will, he left everything to his widowed mother and his 2 sisters, who seem to have lived reclusively in the lap of luxury for the rest of their lives.

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work.

**FELIX BENEDICT HERZOG.**

Felix Benedict Herzog, an inventor and president of the Herzog Telesome Company, died Sunday at Roosevelt Hospital, following an operation for an intestinal trouble. He was fifty-three years old.

Mr. Herzog was graduated from Columbia University in 1881 and then became a contributor to various publications, paying special attention to railroad transportation problems. He subsequently became active as a patent attorney and also devoted himself to art, having a studio in the Arcade Building. Among his many inventions were telephone accessories, electrical devices and a police call system.

Mr. Herzog was a member of the National Arts Club and the Camera Club. He leaves a mother, who lives at No. 45 East 11st street.

The funeral will be held at the Madison

**Felix B. Herzog Dies.**

**Felix Benedict Herzog, an inventor and artist, died yesterday at the Roosevelt Hospital after an operation for an intestinal complaint. He was the inventor of a number of electrical devices, including improvements in telephone switchboards and police and fire calls. He was the President of the Herzog Telephone Company, and an officer of others. He was also known as a painter, and maintained a studio at the Arcade Building. He was a graduate of Columbia University. He lived at 45 East Thirty-first Street.**

**ABOVE LEFT:** Obituary for Felix Benedict Herzog. **ABOVE RIGHT:** Notice in the New York Times, 22 Apr 1912.



WHO'S WHO  
IN NEW YORK CITY AND STATE

A BIOGRAPHICAL DICTIONARY OF CONTEMPORARIES

FIFTH BIENNIAL EDITION  
1911

W. F. BRAINARD  
TWENTY-SEVEN WEST TWENTY-THIRD STREET  
NEW YORK

WHO'S WHO IN NEW YORK.

**HERZOG, Felix Benedict:**

Elec. eng'r, artist, patent att'y; b. N. Y. City, Dec. 27, 1859; s. Philip and Henrietta (Benedict) Herzog; grad. Columbia, A.B., 1881, LL.B., 1882, A.M., Ph.D., 1883. Wrote for press, and The Railroad Transportation Problem; engaged in practice as patent attorney and elec. eng'r since 1883. Also inventor of elec. devices, telephone accessories, automatic switch-boards, the teleseme, police call systems, elevator signals, chemical annunciator as well as other devices (medals at Paris Exp'n, 1900, and Pan.-Am. Exp'n, Buffalo, 1901); pres. Herzog Teleseme Co., and other corp'ns. Active in art matters; painter (pupil of Rondel), and Art Students' League; especially interested in photography, technical and artistic; inventor of photographic appliances; exhibitor with Photo Secession in London, Vienna, Berlin, The Hague, Brussels; exhibited independently London, World's Fair (Portland), Corcoran Gallery (Washington), and Architectural League N. Y., where his Tale of Isolde established precedent in U. S. as first pictorial photograph admitted by an art society on full equality with paintings. Work repro-

duced and reviewed by leading art critics in Century, Cosmopolitan, Current Literature, Wilson's, British Journal of Photography, Camera Work, and many other standard publications. Mem. Am. Inst. Elec. Eng'rs (5 years mem. Council), Electrochem. Soc., A. A. A. S.; mem. Elec. Congress; Internat. Jury of Award (electricity), La. Purchase Exp'n; fellow Am. Geog. Soc., Art Students' League, Met. Museum of Art, Municipal Art Soc. (for several years active trustee and treas), Nat. Sculpture Soc., Columbia Univ. Alumni and Columbia Univ. Ph. D. Ass'ns. Republican (frequent delegate to local Rep. conventions). Clubs: National Arts (ex-governor), Camera (governor and ex-pres.). Studio: Broadway Arcade. Residence: 45 E. 31st St. Laboratory: 137 W. 23d St., N. Y. City.

**ABOVE:** Felix Benedict Herzog's listing in a social directory called "Who's Who in New York City and State: a Biographical Dictionary of Contemporaries" published in 1911.

Around 1916, sisters **Beatrice** and **Helene** and their elderly mother boarded up the home they'd lived in for 56 years and moved into the glamorous [Park Avenue Hotel](#) where they remained in recluse for a decade. 1926 was a crazy year for the sisters. Their mother **Henrietta** died in April, and the following month, some boys were caught breaking into the abandoned family home full of valuables left behind collecting dust. The story of the aged spinster sisters and their abandoned mystery mansion made local papers across the country (I found many versions of the same syndicated AP article from New York to California), with sensational headlines like:

*"Boys Discover \$200,000 in Jewelry Left in Mansion By Spinsters Who Seclude Themselves in Hotel Suite"*

....and....

"Boys Find \$420,000 in Mystery House - Owned by Aged Spinsters Who Have Never Left Their Hotel."

**BOYS TRY TO MAKE WAY  
WITH TREASURE FOUND  
IN HOUSE, VACANT DECADE**

New York, May 28 (AP).—The story of how three boys had been arrested as they were preparing to carry away a treasure of \$220,000 from an abandoned house was told today in Yorkville court.

The house in which the treasure was found was that of the aged spinster sisters—the Misses Beatrice and Helen Herzog. Ten years ago they left it to take up residence in a hotel. With its furniture gathering dust the old mansion stood empty and tales of mystery were told about it.

Wednesday night a passerby noticed a light in an upstairs window. Police were notified. They searched the house. In a closet they found hiding a very scared boy. A shot was fired. Two other boys appeared trembling.

On the floor police found heaped together gold and silver plate, jewels, and heirlooms valued at \$200,000. In one of a dozen trunks that had been broken open they found \$20,000 in currency and gold. On the boys they found \$26 in small change.

The boys, George Bagliero, Rocco Giamarino, and Matthew Mazello were held without bail for examination June 3.

**3 Boys Held  
for \$220,000  
Home Robbery**

**Youths Caught in Deserted  
Mansion of Aged Spinsters;  
Found Fortune There**

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Police testified they found the front door of the mansion had been "jimmied."

Magistrate Douras, before whom the boys were arraigned, was informed by Michael J. Moran, caretaker of the mansion that it was not unlikely the sisters would appear against the boys as they had never left their apartment in the park avenue hotel since taking up residence there 10 years ago.

Moran could not assign reasons for their quitting the house.

**Fortune of \$200,000,  
Abandoned in House,  
Found After 10 Years**

New York, May 28 (AP).—Ten years ago Beatrice and Helen Hertzog, even then aged spinsters, left jewelry and heirlooms valued at more than \$200,000 unguarded in the house where they had lived since 1864 and secluded themselves in a suite at the Park Avenue Hotel.

Today the fate of three boys who found the treasure after breaking into the old mansion, depended partially on willingness of the sisters to leave their seclusion long enough to prefer charges against them.

The boys, George Bagliero, Rocco Giamarino and Matthew Mazello, were arrested yesterday by police who entered the house after neighbors reported mysterious light on the third story. Piled on the floor they found gold and silver plate and jewels. One trunk alone contained \$20,000 in gold and currency and there were numerous tapestries and small articles upon which only the sisters could place a valuation. The boys had only \$26.

No one was found who could say why the treasure was left in the old house. A caretaker said he had not been within its heavy doors since they were barred on the day the two women left in 1916, and the women themselves could not be reached. Doubt was expressed that they would appear in court as demanded by Magistrate Douras, before whom the boys were taken and held for examination June 3.

Clippings from three different newspapers on Saturday, May 29, 1926. LEFT: from the Oneonta Journal (Oneonta, New York). CENTER: from the Great Falls Tribune (Great Falls, Montana). RIGHT: from the Ithaca Journal (Ithaca, New York).





Park Avenue Hotel, Park (4th) Ave., 32d and 33d Sts., New York.

Geo. C. Brown.

The Lobby, Park Avenue Hotel.



Park (4th) Ave., 32d and 33d Sts., New York.

Geo. C. Brown.

On top of all that, the old Park Avenue Hotel they called home was sold and demolished in September to make room for a new skyscraper. One writer lamented in the Herald, "the old Park Avenue Hotel is in hands of insatiable wreckers and another familiar landmark fades." The old hotel was considered the





# JOSEPH HERZOG

**Joseph HERZOG** (b. abt 1827, Hungary; d. 1922, SF, CA)

married **Augusta KAHN** (b. 1845, Germany; d. 1917, SF, CA) in 1863, SF, CA.

*6 children:*

1. **Adele HERZOG** (b. abt 1864, New York; d. 1957, SF, CA) m. Edward Cohn (b. 1859, d. 1930), *1 child:*

i. **Elmer Herzog Cohn** (b. 1895, d. 1971)

2. **(Unknown) HERZOG** (b. abt 1865, SF CA; d. before 1900, SF, CA)

3. **Henry Joseph HERZOG** (b. abt 1867, SF, CA; d. 1906, SF, CA)

4. **Bertha Augusta HERZOG** (b. abt 1869, SF, CA; d. 1946, SF) m. Solomon Bloom (b. 1867, d. 1918), *2 children:*

i. **Monroe Alfred Bloom** (b. 1904, d. 1990) m. Margaret Abel

ii. **Henry J Bloom** (b. 1907, d. 1971)

5. **Alfred Herbert HERZOG** (b. abt 1873, SF, CA; d. 1901, SF, CA)

6. **Melville William HERZOG** (b. abt 1875, SF, CA; d. 1919, SF, CA) m. Katherine Gray (b. 1884)

**Joseph** made a different life for himself out West.

According to various obituaries, Joseph was a true "San Francisco pioneer" who arrived at the California boom-town in 1850 "by sailing vessel around the Horn" (the southern tip of South America). His timing was perfect. This was only one year into the San Francisco Gold Rush of 1849.

Upon arrival, Joseph would have found a surreal scene famously described as a "forest of masts" -- the harbor filled with abandoned shipping vessels whose crews had taken off in search of gold. Only two years earlier, the first gold nuggets had been discovered in the Sacramento valley, kickstarting the Gold Rush that brought tens of thousands of would-be miners to California to strike rich.

In early 1848, the non-native population of California was about 800.

By late 1849, the population had reached 100,000.





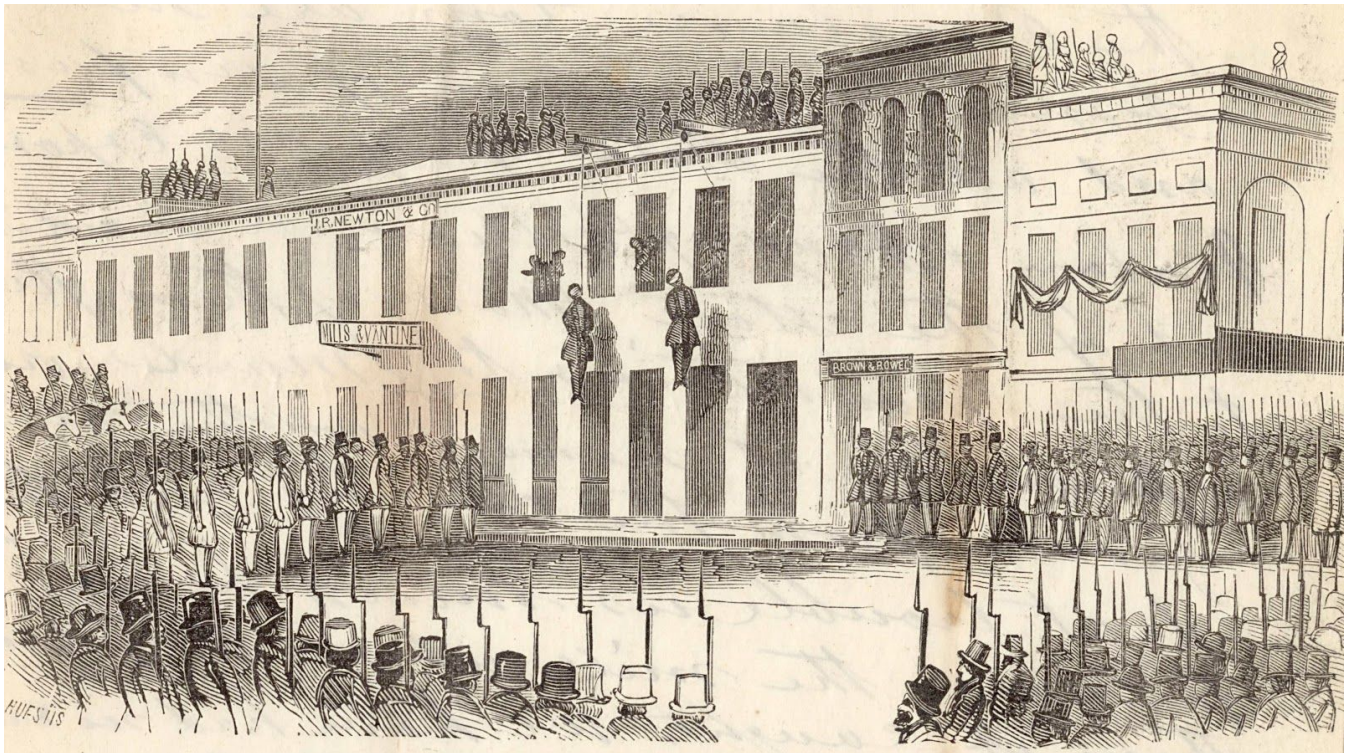
**ABOVE:** *Abandoned vessels in Yerba Buena Bay, San Francisco, 1853. From a daguerreotype series by William Shew. Courtesy of National Museum of American History, Smithsonian.*

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In 1856, Joseph was a lieutenant in the famous [1856 Vigilance Committee](#), a movement where citizens of San Francisco used vigilante justice to “clean up” corruption in the city.

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**ABOVE:** Charles Cora and James Casey are hanged by the Committee of Vigilance, San Francisco, 1856.



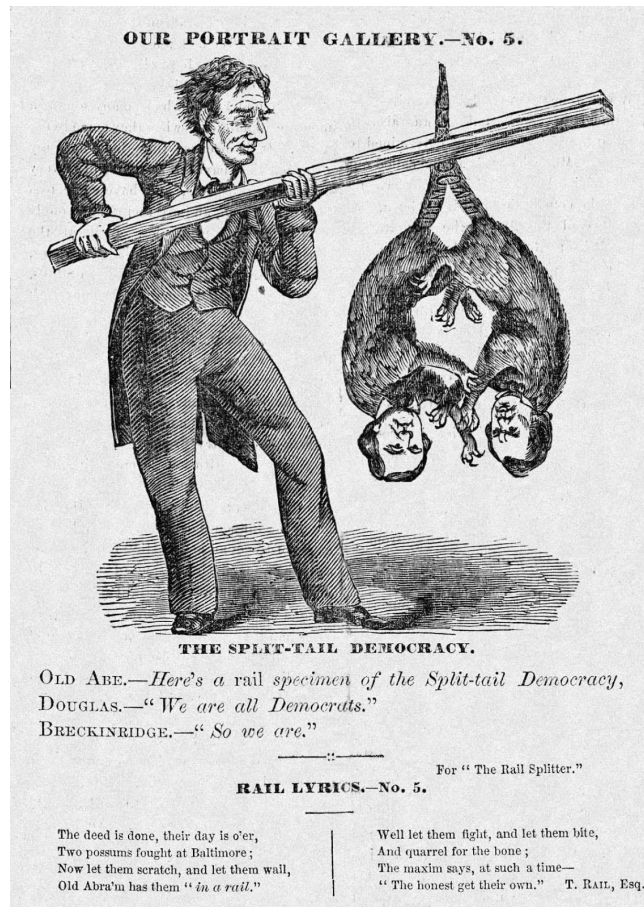
**ABOVE:** This is a photo of "Fort Gunnybags," headquarters of the San Francisco Vigilance Committee of 1856. It was on Sacramento street between Davis and Front streets.





**ABOVE:** 1884 commemorative coins of the Vigilance Committee. Front: "Be Just and Fear Not / Fiat Justitia Ruat Coelum." Back: "Committee of Vigilance. Organized 9th June 1851. Reorganized 14th May 1856."

**Joseph** was also active in the local Democratic party. He was head of the Alameda County delegation in 1859-60 during split-up of northern and southern democrats, and "made a strong fight for Stephen A. Douglas against John C. Breckinridge, choice of the southern element." (Abe Lincoln won.)



**ABOVE:** 1860 political cartoon "The Split-Tail Democracy" published in the *Chicago Rail-Splitter*. Republican Abraham Lincoln has used a trap made of a rail to capture the twin possums of the Democratic Party: the presidential nominees of its Northern and Southern factions, Senator Stephen A. Douglas of IL (right) and Vice President John C. Breckinridge of KY (left).

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Joseph was initially in the dry goods and tobacco business.

In the San Francisco city directory of 1865, his business is listed as **Herzog & Cahn Cigars & Tobacco**, 304 Battery, San Francisco, with his residence across the bay in Oakland. He would have taken the ferry from Oakland to San Francisco.

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By 1870, Joseph Herzog is listed as a proprietor of the Eureka Hair Factory -- where they manufactured a horsehair substitute out of soaproot to be used in stuffing chairs and mattresses.



# EUREKA HAIR



**H**AS RECEIVED A MOST FLATTERING DIPLOMA with the Grand Medal of Honor, at the Great Centennial Exhibition, for the best known substitute for Curled Hair. The **EUREKA** is the only elastic, clean, healthy and cheap material for tufting Mattresses, Cushions, and for Upholstery Work in general. Manufactured by J. HERZOG & CO., San Francisco.

## The Eureka Hair.

THE BEST MATERIAL KNOWN.

The following article is copied from the *Boston Journal of Commerce*:

In the late Exhibition a display was made of a vegetable product from California, called the Eureka Hair, which promises to become, and undoubtedly is, the only successful substitute for horse hair for bedding and upholstery purpose. This wonderful and valuable seat-softener is manufactured from the fibres of a plant which grows only on the California mountains, a plant long famous among the Indians and early settlers on account of its various good qualities of a health-preserving nature. The Eureka Hair is made from the plant by a peculiar process, which eliminates all the useless cellular tissue, and leaves only the strong fibres which are highly elastic, and almost indestructible. As made up into furniture, the Eureka Hair is dry, cool and flexible, does not breed vermin, and forms no harbor for moths, the fell destroyers of immense quantities of furniture work and bedding in this part of the country. It does not mat any more than the best quality of horse hair, and cannot be destroyed by wear. No matter how long it has been in use it can always be readily renewed at a trifling expense. For all these uses it may be equalled, but cannot be excelled, by the best quality of horse hair. On the Pacific Coast it has received the approbation of many leading physicians, and is used almost exclusively in the public infirmaries. Everywhere it has been found conducive to comfort, cleanliness, and is without doubt both cheap and durable, and is esteemed even in Europe for its possession in abundance of these good qualities. The Jury of Award made a close inspection of this article, and decreed it a most flattering diploma with the grand medal of honor. The article is manufactured by J. Herzog & Co., San Francisco.

In 1871 he patented an early prototype of the Cable Car.

## INDUSTRIAL TOPICS

### Joseph Herzog's Original Cable Car.

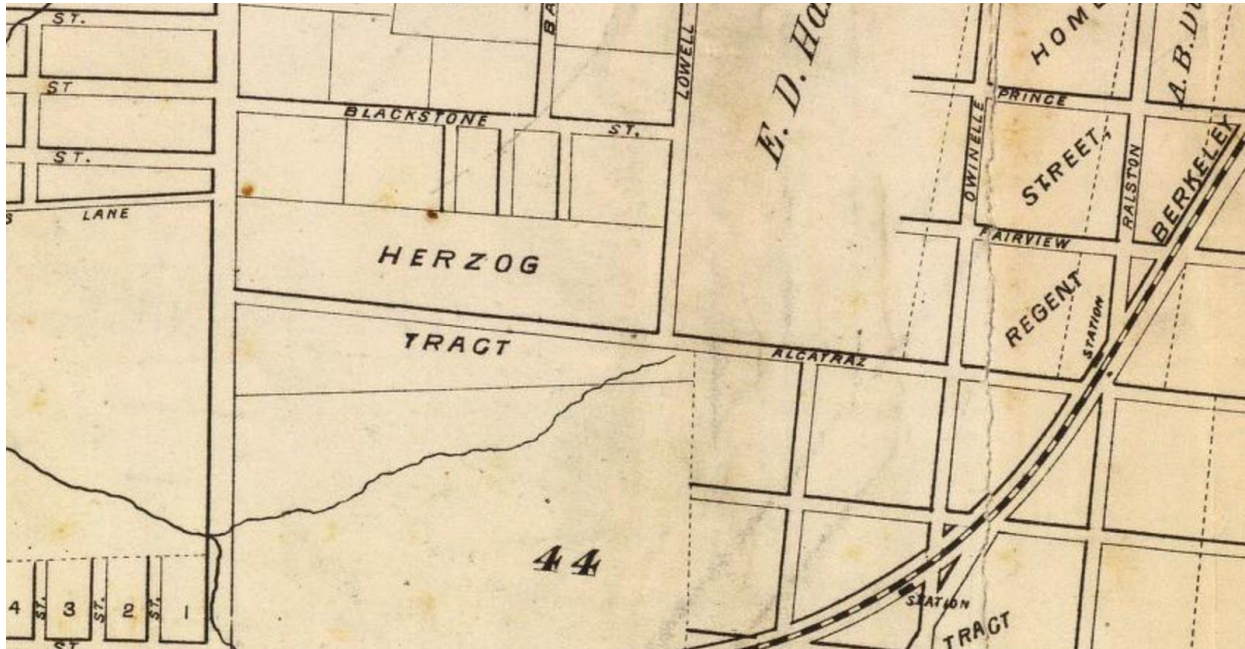
#### AUTOMATIC LAMP-LIGHTER.

#### Iron Beams Replacing Wooden Ones — Fast Time on Railroads.

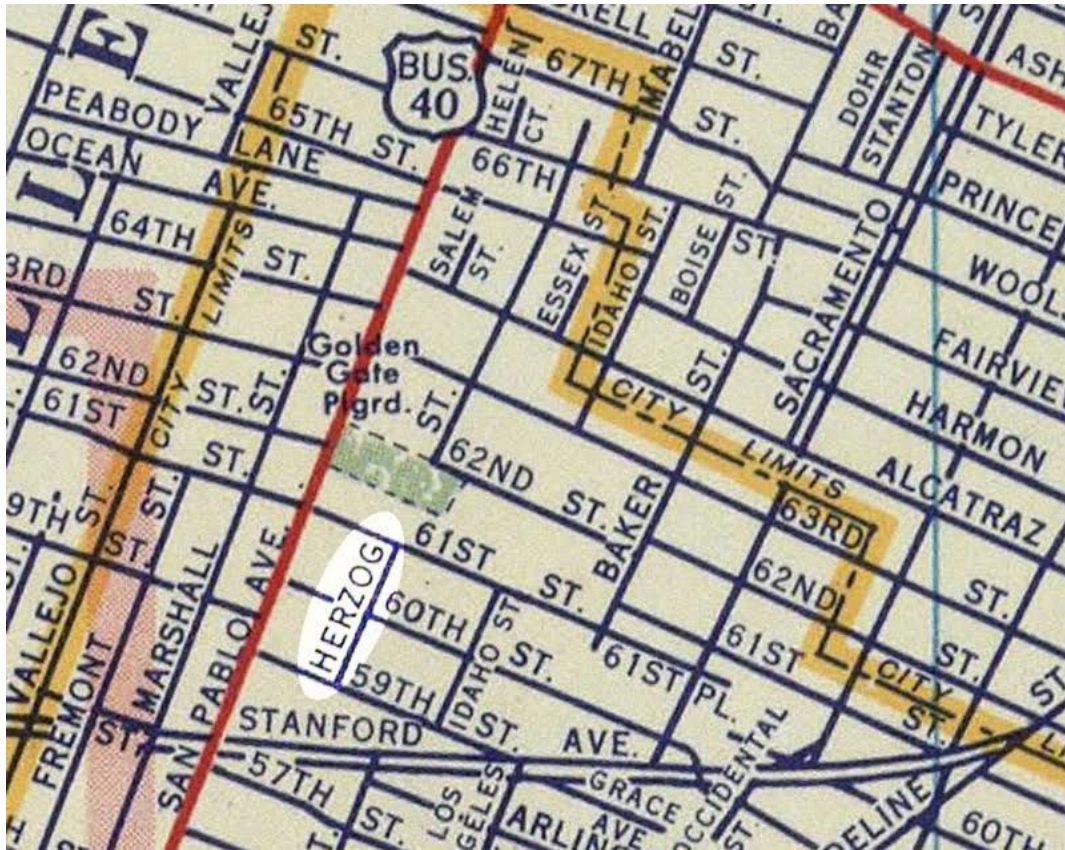
Mention was made in these columns last week of ten suits brought by the American Cable Railway Company of New York against all the cable-car companies of this city and Oakland. The plaintiff company claims to be the assignee of the patent rights of one Abel Thompson, and the modest assertion is made that his patents covered all possible cable-car systems and that the defendants have infringed upon his patents. Mr. Thompson's patents were granted in 1872 and were for a locomotive running in a tunnel under the street and drawing cars on the street surface by a rope passing up through a slot. His inventions and patents, crude as they are, were antedated by those of Joseph Herzog of this city, who, however, does not claim to have covered "all possible cable-car systems" with his patent. In 1871 Mr. Herzog was granted a patent for a cable car which traveled up and down his ropewalk, being propelled by an endless rope, to which the car was attached by means of a grip. In order to save the labor of having a man walk up and down the length of the walk, about two hundred yards each way, he conceived the idea of making a truck do the work, propelling the truck by a rope and having it carry the raw material used in the manufacture of curled hair rope up and down as required. Nothing in its essential features could more closely resemble the operation of a street cable-car, although as shown the objects of its inventor were very different to inventors of the cable car systems which traverse the streets of this city. This ropewalk cable car was in successful operation until the owner's works were burned down. The only trouble he experienced was that of all cable roads, namely, the surging of the rope, which occasionally jerked the car. It is unnecessary to point out how much more ingenious and how much nearer the cable car system now in use was the invention of Joseph Herzog, patented in 1871, than the inventions of Abel Thompson, patented a year later.

The *Electrical Review* predicts the running within five years of trains at the rate of 200 miles an hour.

On top of all that, he is touted in his obits as the first builder of a brick building in Oakland, and the namesake of [a street in Berkeley](#).



1880 map of Berkeley | Note "Herzog Tract" spanning Alcatraz Avenue



1956 map of Berkeley | Herzog Street is perpendicular to the original tract and bisected by a playground.

He married **Augusta** Kahn, had 6 children, and died in 1922 at the age of 96.



## PIONEER OF NORTH DEAD AT BAY CITY.

(BY A. P. NIGHT VIEW)

SAN FRANCISCO, Jan. 24.—Joseph Herzog, credited with having built the first brick building in Oakland and the first large street through Berkeley, and with having laid out the first real estate tract in Alameda, died here last night.

Herzog was a lieutenant of the Vigilante Committee of 1856 and was a Democratic leader in State politics before the Civil War

## Joseph Herzog, First Oakland Builder, Dies

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## Passing of the California Pioneer

(Confined to Brief Notices of the Demise of Those Men and Women Who Came to California Not Later than 1855.)

Joseph Herzog, native of Hungary, 95; came around the Horn in 1850 and settled in Oakland, where he died, survived by two children. Deceased is said to have built the first brick house in Oakland and to have invented the street cable car; he was a member of the 1856 Committee of Vigilance.

# JOSEPH HERZOG, S. F. PIONEER, IS DEAD AT 96

## Erected First Brick Building in Oakland and Led Active Life

Joseph Herzog, 96 years old, a pioneer resident of this city and well known throughout the bay cities, who died on Monday at the home of his daughter, Mrs. Bertha Bloom, 425 Fifteenth avenue, will be buried this morning after funeral services are held at the Halsted chapel, 1122 Sutter street.

Herzog was a native of Hungary and arrived in San Francisco in 1850 by sailing vessel around the Horn. He located in Oakland, where he built the first brick building and later laid out the first real estate tract in Alameda and the first large street through Berkeley. This Berkeley street still bears his name, although a portion of it was later named Alcatraz avenue by Herzog.

### ACTIVE IN EARLY HISTORY

The pioneer took a conspicuous part in many of the early day happenings. He was a lieutenant of the vigilance committee of 1856 and was one of the guard of three that stood beside Casey and Cora when they were hanged at the Sacramento-street headquarters of the committee. He was head of the Alameda county delegation in 1859-60 at the time of the split-up between the northern and southern democrats and made a strong fight for Stephen A. Douglas against John C. Breckinridge, choice of the southern element.

### CABLE CAR INVENTOR

Herzog was the inventor and constructor of a cable car which was used in a wire factory he was operating.

Herzog, whose wife died five years ago, is survived by two daughters, Mrs. Bloom and Mrs. Alede Cohn, and three grandchildren—Elmer Cohn and Monroe and Henry Bloom.



What I learned about his children:

Joseph's son **Alfred** died at age 28 of an accidental fall in the rear of a tamale stand; Joseph sued the building owners for his son's untimely death.

**DAMAGES FOR DEATHS.**

On account of the death of Alfred H. Herzog, who was fatally injured by a fall in the building at 607 Post street, the owners, Mrs. Lizzie J. Hemphill and John Hemphill, her husband, and F. J. Rath, an occupant, were sued yesterday for \$20,000 damages by Joseph Herzog, the decedent's father. Herzog, who was 29 years old, was earning \$100 per month, and contributed \$75 per month to his parents. He went to the tamale stand at 607 Post street with a friend, R. F. Millar, on June 6, 1901, and while going to the rear of the building he fell over an unlighted and unguarded stair landing, about two feet square, which in the complaint is called a death trap, to the cement floor, nine feet below, and was so badly hurt that he died the next day.

Mrs. Charles H. Vaughan and her children sued Hobbs, Wall & Company yesterday for \$25,000 damages on account of the death of her husband, who was employed by that firm at its box factory and lumber mills at Crescent City. He was injured there on December 24, 1899, and died on February 26, 1900.

Joseph's son **Henry** died at age 39; Henry lived to see the great earthquake of 1906 but died 4 months later -- cause of death unknown.

Joseph's last living son **Melville** died at age 44 in the Influenza epidemic of 1918-19. He married but I found no record of children.

**Adele** had one son, **Elmer Herzog Cohn**, who married but no record of children.

**Bertha** had 2 sons, **Monroe A Bloom** and **Henry J Bloom**. Only Monroe married, and I found no record of children for either.

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# TIMELINE

	PHILIP in NYC	JOSEPH in SFO
1825	Birth	
1828		Birth
1848	Hungarian Revolution of 1848	
1850	Arrival in New York City	Arrival in San Francisco
1851		Vigilance Committee of 1851
1853	Crystal Palace opens on 42nd st.	
1856	Birth of daughter Beatrice	Vigilance Committee of 1856
1857	Panic of 1857	
1859	Birth of son Felix	
1860	Lincoln wins presidential election	
1861	Civil War starts	
	Worked at customs house	
1862	Birth of daughter Helene	
1863		Married
1864		Birth of daughter Adele
1865	Civil War ends	
		Birth of son
1867	Creation of Austro-Hungary	
		Birth of son Henry
1869	Retired from Customs House	Birth of Bertha
1873		Birth of son Alfred
1875		Birth of son Melville



1888	Family summers in Newport	
1894	<b>Death, age 69</b>	
1895		Birth of grandson Elmer
1900		Death of son
1901		Death of son alfred
1904		Birth of grandson monroe
1906		Death of son henry
1907		Birth of grandson henry
1917		Death of wife
1918	Start of World War One	
1919		Death of son Melville
1922		<b>Death, age 94</b>